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MADEIRA ATHLETIC BOOSTERS (MAB) MEETING MINUTES September 13, 2021

1. *Call to Order*

Pete Seremetis (President) called to order the Executive Board and Select Committee meeting of the Madeira Athletic Boosters Association (MAB) at 6:32 PM on Monday September 13, 2021, at Perin Learning Commons (PLC) at Madeira High School.

Members Present: Robin Gaffney, Brian Hanley, Todd Hicks, Joe Kimling, Mary Long, Sarah Pelfrey, Dave Schlensker, Pete Seremetis

Coaches Present: Coach Kellie Palmer (Amazon Tennis), Coach Taylor Brannon (Mustang Tennis)

2. *Agenda and Approval of Minutes*

Pete Seremetis (President) asked if members had any changes, questions, or comments to the minutes from the August 9, 2021 MAB meetings. Pete Seremetis (President) moved motion, seconded by Brian Hanley (Recording Secretary) to approve minutes. All were in favor.

3. *New Business*

Nothing to Report.

4. *President's Report*

Pete Seremetis (President) reviewed following agenda items:

a. Membership Report

- i. Reviewed purchase history and membership types
- ii. Discussed new and/or modified membership levels

b. Website Refresh

- i. New panel design pattern
- ii. Coordinating with local photographers for recent live action images
- iii. Greater ability to support new and time sensitive content.

c. 2022 Booster Palooza

- i. Todd Hicks (Past President) indicated Leadership opportunities are available to plan next year's event
- ii. Tentative event date of Friday August 5, 2022

d. Marketing Thought Leadership

- i. Sarah Pelfrey will assist with new ideas and strategies for expanding marketing and branding reach in local business community.

e. Madeira Parks & Recreation Bonfire Night

- i. Basketball Team parents will staff event to earn donation to Boosters.

5. *Vice President's Report*

Nothing to report.

6. *Treasurer's Report*

Nothing to Report.

7. *Athletic Director's Report*



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Joe Kimling (Athletic Director) reviewed following agenda items:

- a. Fall Postseason planning in progress
- b. New HUDL cameras operational and live-streaming events underway
- c. Orders in process for last month's approved budget items.

8. Committee Reports

a. Membership

Brian Hanley (Recording Secretary) to mail approximately 80 households for Fan Club Donations

b. Social

Nothing to report.

c. Corresponding

Nothing to report.

d. Hall of Fame (HOF)

Dave Schlensker (HOF Committee) confirmed Hall of Fame dinner for combined induction of two HOF classes is scheduled for Friday December 10, 2021. Funding/Sponsorship opportunities will be considered.

e. Programs

Nothing to report.

f. Capital Projects

Nothing to report.

g. Middle School

Nothing to report.

h. Concessions

Pete Seremetis (President) investigating offering full concession option for Recreational basketball leagues hosted at MMS and MHS.

i. Fund Raising / Branding

Nothing to report.

9. Sports Representatives

Coach Kellie Palmer (Amazon Tennis) and Coach Taylor Brannon (Mustang Tennis) highlighted the growth and development of Madeira tennis program with a significant interest in MMS teams. Many players are new to the sport and it's encouraging to see student athletes join and participate in a sport.

10. Old Business

Nothing to report.

11. Adjournment

Pete Seremetis (Past President) moved motion, seconded by Brian Hanley (Recording Secretary) to adjourn meeting at 7:20 PM All were in favor. Next meeting for the Executive Board and Select Committee is scheduled for Monday November 8, 2021. An Executive Board meeting only is scheduled for October.

2021 Meeting Calendar

Meetings typically conducted on 2nd Monday of Month (except June & December, no meetings) and hosted at Perin Learnings Commons (PLC) at Madeira High School (MHS) – **next meeting in bold**

Date & Time

Audience

Location



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Monday, January 11 6:30 PM	All Members Welcome	PLC @ MHS
Monday, February 8 6:30 PM	Executive Board	PLC @ MHS
Monday, March 8 6:30 PM	All Members Welcome	PLC @ MHS
Monday, April 12 6:30 PM	Executive Board	PLC @ MHS
Monday, May 10 6:30 PM	All Members Welcome	PLC @ MHS
Monday, July 12 6:30 PM	Executive Board	PLC @ MHS
Monday, August 9 6:30 PM	All Members Welcome	PLC @ MHS
Monday, September 13 6:30 PM	All Members Welcome	PLC @ MHS
Monday, October 11 6:30 PM	Executive Board	PLC @ MHS
Monday, November 8 6:30 PM	All Members Welcome	PLC @ MHS

Respectfully submitted,

Brian Hanley
Recording Secretary