

Booster Palooza

August 2, 2024



EVERY PLAY · EVERY PLAYER · ONE TEAM



EVERY PLAY · EVERY PLAYER · ONE TEAM

Dear Friend of Madeira Athletics,

For over 60 years, the Madeira Athletic Boosters have been a pillar of support for Madeira Athletics, committing approximately **\$120K** in funding during the 2023-24 school year.

We are excited to announce the upcoming 6th Annual Booster Palooza, scheduled for Friday, August 2nd, 2024, at McDonald Commons. As we prepare for this event, we are reaching out to you for your valued sponsorship.

Sponsoring our event not only benefits the Madeira Athletic Boosters but also provides valuable exposure for your business. With Madeira boasting a population of nearly **9,000** and an average income of **\$122K**, along with consumer spending per household averaging **\$91K**, your support will reach a significant audience. Additionally, our stadium attracts nearly **10,000** attendees annually during the school year's sporting events.

Last year's Booster Palooza event raised an impressive **\$40K** and welcomed over **450 attendees**. This year, with your assistance, we are aiming for a goal of **\$50K**. These funds will be dedicated to supporting and celebrating our student athletes through the purchase of equipment, apparel, infrastructure improvements and operational support planned over the next school year.

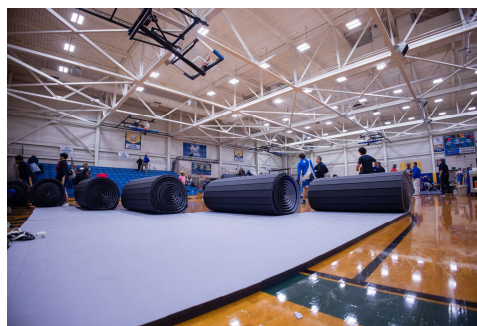
Any tax-deductible donation or contribution you can provide is deeply appreciated and directly benefits our exceptional student athletes.

Thank you for considering a sponsorship or donation to the Madeira Athletic Boosters. Your support is instrumental in keeping our Madeira Schools athletic program alive and thriving!

Warm regards,

Pete Seremetis
Madeira Athletic Booster President
pdseremetis@gmail.com

Kelly and Ted Hilgeman
Booster Palooza Chairs
kellyhilgeman@yahoo.com





EVERY PLAY · EVERY PLAYER · ONE TEAM

Event Sponsor: \$5,000 (1)

- Social Media recognition leading up to and after the event
- Year long logo recognition and link to your company home page on the Booster website post event
- Event entry banner displayed with company name - Booster Palooza presented by: (company name/logo)
- Logo recognition at the event via a full page on the LED Board that displays every 6 minutes*
- Event benefits (can be gifted):
 - 1 VIP Parking Spot
 - 4 No wait passes for beer/food lines and \$50 of Palooza tickets
 - 4 Kid Zone event bracelets
- Logo placement on the volunteer T-shirt and Kids Club T-shirt
- 1 Year Long Stadium Sign Sponsorship
 - 4ft x 8ft banner hung on visitor track fencing facing Madeira home bleachers
 - Signage will be hung to ensure unobscured fan viewing throughout all contests
 - Signage will be viewable from August 1, through May 31
- Homecoming Parade signage on Booster driven car (front hood)
- Homecoming football pre-game check presentation recognition
- 50 Booster T-shirts to be given out at Homecoming game with logo placement on shirt back
- 1 Booster Legend membership (can be gifted), includes:
 - Admission for 4 to all regular season MHS/MMS home athletic events
 - Plus, reserved stadium seating and parking for home football games

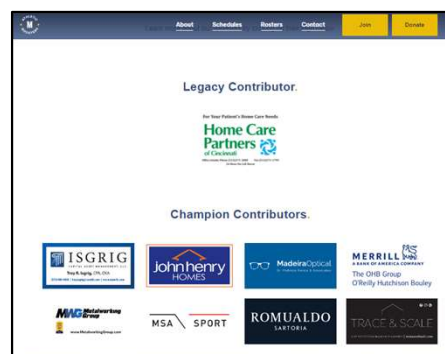
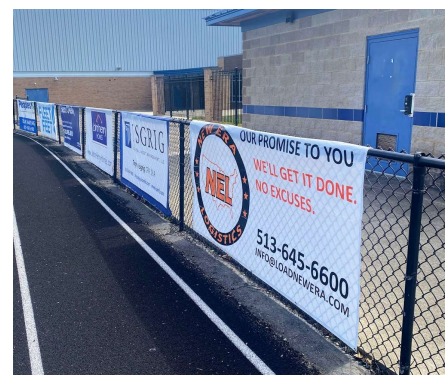




EVERY PLAY · EVERY PLAYER · ONE TEAM

Presenting/Stadium Sponsor: \$2,500 (10)

- Social Media recognition leading up to and after the event
- Year long logo recognition and link to your company home page on the Booster website post event
- Event signage displayed with company name - Booster Palooza presented by: (company name/logo)
- Logo recognition at the event via a full page on the LED Board that displays every 10 minutes*
- Event benefits (can be gifted):
 - 1 VIP Parking Spot
 - 4 No wait passes for beer/food lines and \$50 of Palooza tickets
 - 4 Kid Zone event bracelets
- Logo placement on the volunteer T-shirt and Kids Club T-shirt
- 1 Year Long Stadium Sign Sponsorship
 - 4ft x 8ft banner hung on visitor track fencing facing Madeira home bleachers.
 - Signage will be hung to ensure unobscured fan viewing throughout all contests.
 - Signage will be viewable from August 1, through May 31.
- Non-Homescoming Football (shared sponsor presentation) or basketball pre-game check presentation recognition
- 1 Booster Gold membership (can be gifted), includes:
 - Admission for 2 to all regular season MHS/MMS home athletic events





EVERY PLAY · EVERY PLAYER · ONE TEAM

Presenting Sponsor: \$1,500 (6)

- Social Media recognition leading up to and after the event
- Year long logo recognition and link to your company home page on the Booster website post event
- Event signage displayed with company name - Booster Palooza presented by: (company name/logo)
- Logo recognition at the event via a full page on the LED Board that displays every 10 minutes*
- Event benefits (can be gifted):
 - 1 VIP Parking Spot
 - 4 no wait pass for beer/food lines
 - 4 Kid Zone event bracelets
- Logo placement on the volunteer T-shirt
- Non-Homecoming Football (shared sponsor presentation) or basketball pre-game check presentation recognition
 - Sponsor presents check to Booster President and AD
- One Booster President membership (can be gifted), includes:
 - Admission for 4 to all regular season MHS/MMS home athletic events

Hall of Fame Ceremony Sponsor \$1,500 (1)

- Social Media recognition leading up to and after the event
 - Boosters Facebook account
 - Logo recognition at Booster Palooza via the LED Board display
- Event entry banner displayed with company name – HOF Induction Ceremony presented by: (company name/logo)
- Recognition in the event program
- 4 tickets for Induction Dinner (can be gifted)
- Basketball pre-game check presentation recognition
- Year long logo recognition and link to your company home page on the Booster website post event
- 1 Booster President membership (can be gifted), includes:
 - Admission for 4 to all regular season MHS/MMS home athletic events





EVERY PLAY · EVERY PLAYER · ONE TEAM

LED Board Sponsor: \$1,500 (1)

- Social Media recognition leading up to the event
- Year long logo recognition and link to your company home page on the Booster website post event
- Signage and Logo recognition at the event via a full page on the LED Board that displays every 20 minutes*
- Sign/logo displayed with company name in front of the LED Board - "LED Board presented by: (company name)"
- Logo placement on the volunteer T-shirt



Beer Garden Sponsor: \$1,500 (1)

- Social Media recognition leading up to the event
- Year long logo recognition and link to your company home page on the Booster website post event
- Signage and Logo recognition at the event via a full page on the LED Board that displays every 20 minutes*
- Sign/logo displayed with company name in front of the Beer Garden - "Beer Garden presented by: (company name)"



Volunteer T-Shirt Sponsor: \$1,250 (2)

- Social Media recognition leading up to the event
- Year long logo recognition and link to your company home page on the Booster website post event
- Signage and Logo recognition at the event via a full page on the LED Board that displays every 20 minutes
- Large logo placement on the back of the volunteer T-shirt
- Logo recognition and link to your company home page on Booster website



Activity	Cost	# Sponsors
Booster Palooza (Aug. 2)	\$1,250	1
Oktoberfest (Sep. 19-22)	\$1,250	1





EVERY PLAY · EVERY PLAYER · ONE TEAM

Palooza Giveaway Sponsor: \$1,000 (6)

- Social Media recognition leading up to the event
- Signage and Logo recognition at the event via a 1/2 page on the LED Board that displays every 20 minutes*
- Event giveaway with your company name/logo for attendees at the event.
- Post event logo recognition and link to your company home page on the Booster website

Merchandise	Cost	# Sponsors
Skinny Koozie Blue/Yellow	\$1,000	2
Regular Koozie Blue/Yellow	\$1,000	2
Kids Frisbee	\$1,000	1
Cow Bell	\$1,000	1



Kids Zone Sponsor: \$1,000 - \$500 (5)

- Social Media recognition leading up to the event
- Post event logo recognition and link to your company home page on the Booster website
- Signage and Logo recognition at the event via a 1/2 page on the LED Board that displays every 20 minutes*
- Sign/logo displayed with company name in front of the Kids Zone activity. For example, "Bounce Playhouse presented by: (your company name)"

Activity	Cost	# Sponsors
Bounce House	\$1,000	1
Caution Course	\$1,000	1
Gaga Pit	\$1,000	1
Frame Games	\$1,000	1
Face Paint	\$500	1





EVERY PLAY · EVERY PLAYER · ONE TEAM

Trike Race Sponsor: \$1,000 (1)

- Social Media recognition leading up to the event
- Signage and Logo recognition at the event via a 1/2 page on the LED Board that displays every 20 minutes*
- Sign/logo displayed with company name – “Trike Race Sponsor presented by: (your company name)”.
- Verbal recognition throughout the Trike Race event
- Post event logo recognition and link to your company home page on the Booster website



Trike Race Starter and Flagman – \$250 (1)

- Selected child waves flag for start and finish of each race
- Flagman wears sponsor provided T-shirt



Limbo Contest Sponsor: \$1,000 (1)

- Social Media recognition leading up to the event
- Signage and Logo recognition at the event via a 1/2 page on the LED Board that displays every 20 minutes*
- Sign/logo displayed with company name - “Limbo Competition Sponsor presented by: (your company name)”.
- Verbal recognition throughout the Trike Race event
- Post event logo recognition and link to your company home page on the Booster website



Kid's Club Sponsor: \$500 (10)

- Social Media recognition leading up to the event
- Logo recognition at the event via a multi sponsor page on the LED Board that displays every 30 minutes*
- Logo/Company name on Kid's Club T-shirts
- Post event logo recognition and link to your company home page on the Booster website





EVERY PLAY · EVERY PLAYER · ONE TEAM

Touchdown Sponsor: \$275

- Logo recognition at the event via a multi sponsor page on the LED Board that displays once every 60 minutes*
- Post event logo recognition and link to your company home page on the Booster website

Family Shout Out: \$100

- Personal message to your student athlete (may include pictures) at the event via a full page on the LED Board that displays once every 60 minutes*
- Recognition via posting on Boosters social media accounts

Friend of the Boosters: Any Donation Amount

- Recognition at the event via a multi sponsor page on the LED Board that displays once every 60 minutes*
- Recognition via posting on Boosters social media accounts

Shout Out!

Caroline, Annie, Libby & Jack



We are proud of all you do. Good luck with your fall sports! Mom & Dad

Shout Out!

Rachel – the practices, games, smelly cleats, carpools and ice cream cones have all been worth it.



Have your best season ever!! We love you, Dad, Mom & Jacob

Shout Out!

Have an amazing senior year Jack and JJ! Looking forward to another great season. We love you!



Shout Out!

Good luck to Avery, Graham, Micah, and Coach Spence on the 2023-24 seasons!



Stay Connected to the Boosters



<https://madeiraathleticbooster.com/>



Madeira Athletic Boosters



madeira.athletic.boosters