



EVERY PLAY · EVERY PLAYER · ONE TEAM

Job Title: Madeira Athletic Boosters Media Team

Job Overview:

We are seeking a highly motivated and creative high school students to assist with our media efforts. The ideal candidate will have a passion for sports, strong communication skills, and a knack for social media management and content creation. We are offering, a unique opportunity to gain hands-on experience working with Madeira professionals in the fields of marketing, print media, digital media, photography and event promotion. Responsibilities include:

- **Content Creation:** Collaborate with team members to brainstorm and execute creative ideas for content. Create engaging content such as stories, posts, and videos to promote athletic events, fundraisers, and achievements.
- **Media Management:** Assist in managing and updating Booster social media platforms (Facebook and Instagram) and providing print media for publication in Madeira Neighbors.
- **Photography and Videography:** Capture high-quality photos and videos of sporting events, team activities, and fundraisers. Edit and enhance media content to ensure it aligns with the Boosters' brand and messaging.
- **Event Promotion:** Support the promotion of athletic events, fundraisers, and initiatives through various media channels. Help coordinate promotional campaigns, contests, and giveaways to increase attendance and engagement.
- **Community Engagement:** Interact with students, parents, coaches, and community members on social media platforms to foster engagement and build relationships. Monitor social media channels for comments, messages, and mentions, and respond promptly and professionally.
- **Analytics and Reporting:** Track and analyze social media metrics, website traffic, and email campaign performance. Provide regular reports and insights to the team to evaluate the effectiveness of marketing strategies and identify areas for improvement.

Qualifications:

- Passion for media, sports and familiarity with Madeira athletic programs.
- Rising Sophomore, Junior, or Senior.
- Ability to work independently and as part of a team in a fast-paced environment.
- Creative thinking and ability to generate engaging content ideas.
- Detail-oriented with excellent organizational skills.
- Strong communication skills, both written and verbal.
- Working knowledge in social media platforms and social media management tools.
- Basic knowledge of photography and videography techniques.

Duration and Schedule:

This position is planned from August through May of the school year. The schedule and time requirements will be determined by the team members working with Booster Program Sponsor. Availability will require evenings and weekends to accommodate athletic events and activities.

Benefits:

- Booster pass to all games
- Letter of recommendation and certificate.
- Community service hours (50 hours).
- On the ground experience
- Tangible examples for personal portfolio

Application Instructions:

Interested candidates should submit a completed application form.